

42 **New Business**

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44 **Sign - Pomo doro, 4-8 Haviland Rd, SBL#96.1-1-14.100, in GC zone.**

45 The applicant would like a 29 sq. ft. internally illuminated building roof sign.

46 The applicant is seeking a use variance (for roof placement) and an area variance of 16 sq. ft. (for the size of
47 the sign).

48 Nancy Forrest with Gloede Signs, the applicant's representative, was present for the meeting.

49 The Board discussed the square footage of the sign. The principle side of the building, which faces 9W, is 40
50 ft. For every three linear feet they are allowed 1 sq. ft. of signage so they are permitted about 13.3 sq. ft. of
51 signage.

52 Nancy: The sign is an unusual shape; originally we measured from the top to the bottom to create the smallest
53 rectangle which is why it originally read 49 sq ft. The sign will have a black background and at night the only
54 thing that will light will be the white letters.

55 Submitted was a photo of the sign, in which the square footage had been reduced, showing the new measured
56 area.

57 Nancy: The second variance is for the location of where we are putting that sign.

58 Anthony: Lighted signs are permitted; Nancy is here because it is a roof mounted sign. Signs are prohibited
59 on roofs. It is a use variance to have the sign placed on the roof and an area variance for the square footage.

60 Nancy: We know you do not want the signs on the roof, but the reason we would like to mount it there is
61 because this is kind of a sub roof. Behind the sign will be the gable of the building, the sign is not just sitting
62 open on the top of the roof. The size of this sign is based on calculations made from 9W, it is not oversized it
63 is readable from that distance.

64 The Board requested the applicant submit a closer calculation of the actual sign size, which may reduce the
65 area variance request.

66 Paul: I know that they cannot get by with a regular conventional sign, it is too far off of the road, no one will
67 ever see it.

68 Anthony: A practical difficulty is when you turn down Haviland Rd., with everything that is there it was hard
69 to see the previous sign up in the eave, it was small.

70 The ZBA reviewed a positive recommendation from the Planning Board. (See attached)

71 A **Motion** to set the public hearing for January 14, 2016 was made by Tim Marion, seconded by Paul
72 Gargiulo. All ayes.

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74 **Minutes to Approve**

75 A **Motion** to accept the minutes from the November 12, 2015 was made by Tim Marion, seconded by Paul
76 Symes.

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78 The Board held a discussion mitigating applications.

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80 A **Motion** to adjourn was made by Paul Gargiulo, seconded by Tim Marion. All ayes. 8:00pm